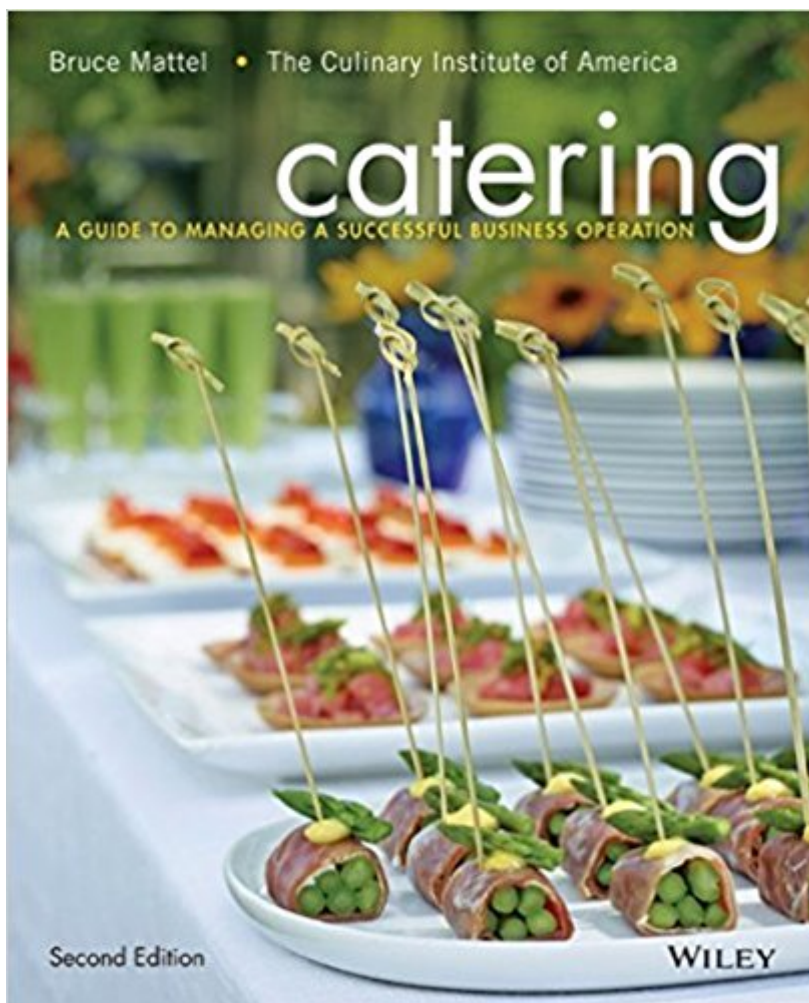


The book was found

Catering: A Guide To Managing A Successful Business Operation



Synopsis

Catering: A Guide to Managing a Successful Business Operation, Second Edition provides the reader with the tools to fully understand the challenges and benefits of running a successful catering business. Catering was written as an easy-to-follow guide using a simple step-by-step format and provides comprehensive coverage of all types of catering. This is a significant contrast to other texts which are geared to a specific segment of catering such as on-premise, off-premise, or corporate dining. The graduate who decides to enter into catering will be charged with providing the restaurant experience to their clients and optimizing profits for their employer. Catering will assist them in achieving these goals.

Book Information

Hardcover: 320 pages

Publisher: Wiley; 2 edition (March 16, 2015)

Language: English

ISBN-10: 1118137973

ISBN-13: 978-1118137970

Product Dimensions: 7.3 x 1 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 5 customer reviews

Best Sellers Rank: #158,271 in Books (See Top 100 in Books) #31 in Books > Cookbooks, Food & Wine > Entertaining & Holidays > Tablesetting #112 in Books > Business & Money > Industries > Restaurant & Food #396 in Books > Business & Money > Industries > Hospitality, Travel & Tourism

Customer Reviews

Great study tool.

Excellent guide for my job!

expected more pictures of buffets - this is more like a classroom book. i probably didn't read the description well enough.

This is an exceptional book for people just starting up a catering business. I really appreciate all the tips and ideas and the "little things" that you just don't think about. MichaelChampaign Catering[...]

Good

[Download to continue reading...](#)

Catering: A Guide to Managing a Successful Business Operation How to Start a Home-based Catering Business (Home-Based Business Series) Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets and Strategies) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Operation World: The Definitive Prayer Guide to Every Nation (Operation World Set) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Business Plan Writing Guide: How To Write Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) The Brave Women of the Gulf Wars: Operation Desert Storm and Operation Iraqi Freedom (Women at War) On-Premise Catering: Hotels, Convention Centers, Arenas, Clubs, and More Catering Management Off-Premise Catering Management Professional Catering Catering Solutions: For the Culinary Student, Foodservice Operator, and Caterer Boathouse to Botswana: A catering memoir Horse Business Management: Managing a Successful Yard How to Open & Operate a Financially Successful Herb and Herbal Plant Business (How to Open and Operate a Financially Successful...) Marching Band Techniques: A Guide to the Successful Operation of a High School Band Program Managing the President's Message: The White House Communications Operation The Restaurant Manager's Handbook: How to Set Up, Operate, and Manage a Financially Successful Food Service Operation 4th Edition - With Companion CD-ROM The Restaurant Manager's Handbook: How to Set Up, Operate, and Manage a Financially Successful Food Service Operation 4th Edition

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)